PROGRAM

NATIONAL CONFERENCE AUGUST 2-3, 2017 | HYATT REGENCY • BETHESDA, MARYLAND

Meeting Employer Demand in a Job-Driven Economy: Diversity, Inclusion, and VR's Evolving Role

Hosted by the Job-Driven Vocational Rehabilitation Technical Assistance Center (JD-VRTAC) and Vocational Rehabilitation Research and Training Center on Demand-Side Strategies (Demand-Side RRTC)



The JD-VRTAC and Demand-Side VR-RRTC have partnered to host this National Conference. The JD-VRTAC is funded by the Rehabilitation Services Administration (RSA) within the US Department of Education under grant #H264A140002. The Vocational Rehabilitation Research and Training Center on Demand-Side Strategies (Demand-Side RRTC) is funded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILRR) Grant #H133B120002. The JD-VRTAC and the Demand-RRTC are national centers housed at the Institute

for Community Inclusion (ICI) at the University of Massachusetts Boston. The centers are part of ExploreVR, the data hub for a group of vocational rehabilitation research projects at ICI.





WELCOME

Greetings!

Welcome to our conference: *Meeting Employer Demand in a Job-Driven Economy: Diversity, Inclusion, and VR's Evolving Role.* I'm looking forward to the two days we'll be spending together.

During the conference, we'll highlight the achievements of two national centers housed at the Institute for Community Inclusion: the Job-Driven Vocational Rehabilitation Technical Assistance Center (JD-VRTAC), and the Demand-Side Rehabilitation Research and Training Center (Demand-Side RRTC). We'll also look at successful job-driven research and practices from a variety of state VR and partner agencies in the field.



The ICI and our partners are dedicated to advancing the full inclusion of people with disabilities in their communities. As such, the JD-VRTAC and Demand-Side RRTC are key players in our mission. Over the next two days, you'll be learning more about what these two projects do, and how they fit in with your work in this field.

Thank you for joining us at this conference. I look forward to meeting you, and chatting about how we can work together to help shape the future of VR.

Tom Sannicandro Director, Institute for Community Inclusion University of Massachusetts Boston



#ExploreVR

Let's continue our conversation about business and client needs in VR!

Share interesting information, new ideas, and helpful hints you learn on social media. Don't forget to include #ExploreVR with your tweets, photos and posts. And remember to follow

@ICInclusion Facebook.com/



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SCHEDULE AT-A-GLANCE

9:00-9:20am Welcome	Regency Ballroom
9:20–10:20am	
	Regency Ballroom

SESSION 1: BUSINESS AS A CUSTOMER

10:25–11:05am

10:25–11:05am	
Research, Policy, and Practice	Regency Ballroom
11:15am–12:00pm	
Business Engagement at the National, State, and Local Levels	Regency Ballroom
12:00–1:15pm	
Lunch (on your own)	
1:15–2:05pm	
Breakout Sessions: Labor Market Information, Sector Strategies, and Community Rehabilitation Providers (CRPs)	
How can VR use LMI in to engage business?	Susquehanna/Severn
Sector Strategies	Diploma/Ambassador
CRPs and Business Engagement	Potomac/Patuyent
2:15–3:00pm	
Business Panel - Business perspective on working relationships with VR	Regency Ballroom
3:05–3:50pm	
Work-based Learning Experiences—Starbucks in Maryland	Regency Ballroom
4:00–5:00pm	
Poster Session	Regency Ballroom
LMI and the Demand Side RRTC Projects: Dashboards, Surveys, Interviews, and Sample Analysis	
Apprenticeships	
Internships and Business Partnerships	
Customized Training Programs and Partnerships	
The Progressive Employment Model Learning Collaborative	
Career Pathways Projects	
Assistive Technology Strategies with Business and Work-Based Learning	

8:45-9:00am

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	Welcome	Regency Ballroom

SESSION 2: ADVANCING HUMAN CAPITAL

9:00–9:35am	
Job-Driven Training	llroom
9:40–10:25am	
Demand-Side Research Findings on Business Relations	llroom

SESSION 3: YOUTH AND EARLY CAREER

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THURSDAY AUGUSI

9:00-9:20am

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WELCOME .		 		•••••			• • • • • • • • • • • • • • • • • • • •	REGENCY	BALLROOM

Tom Sannicandro, Julisa Cully, and Cecilia Gandolfo, JD-VRTAC

9:20–10:20am

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ODENING DANEL, HOW VD MEETS THE NEEDS OF DUSINESS AND SHE	

OPENING PANEL: HOW VR MEETS THE NEEDS OF BUSINESS AND CLIENTS......REGENCY BALLROOM

Moderator: DeBrittany Mitchell, JD-VRTAC & Demand-Side RRTC

- Dr. Susan Foley, Institute for Community Inclusion (ICI)
- Mark Schultz, Nebraska Vocational Rehabilitation
- Daniel Frye, New Jersey Commission for the Blind and Visually Impaired
- Emily Malsch, United States Business Leadership Network (USBLN)

SESSION 1: BUSINESS AS A CUSTOMER

10:25–11:05am

Moderator: Dr. Dana Jefferson, JD-VRTAC

- Research: Dr. Susan Foley, JD-VRTAC & Demand-Side RRTC
- Policy: Mary Wright, Jobs for the Future
- Practice: Kathy West-Evans, Council of State Administrators of Vocational Rehabilitation (CSAVR) National Employment Team (NET), JD-VRTAC & Demand-Side RRTC

11:05–11:15am BREAK

11:15am-12:00pm

Moderator: Linda Mock, JD-VRTAC & Demand-Side RRTC

- Jeanne Miller, JD-VRTAC: Business engagement practices in the field
- Yvonne Wright, Missouri Vocational Rehabilitation: State-level business engagement and partnerships
- John Marchioro, Illinois Department of Rehabilitation Services: Regional business engagement and partnerships
- Morgan Rincon, Oregon Commission for the Blind: Engaging businesses statewide while ensuring blind and visually impaired individuals find competitive, integrated employment

12:00–1:15pm LUNCH (ON YOUR OWN)

1:15-2:05pm

BREAKOUT SESSIONS: LABOR MARKET INFORMATION, SECTOR STRATEGIES, AND COMMUNITY REHABILITATION PROVIDERS (CRPS)

BREAKOUT ROOM: HOW CAN VR USE LMI TO ENGAGE BUSINESS?
Moderator: Paula Pottenger, JD-VRTAC
 Amanda Gerson, New Jersey Commission for the Blind and Visually Impaired: Labor Market Information Training and Implementation Michael Quinn & Milton Moats, Alabama Department of Rehabilitation Services; Susan Foley, Demand-Side RRTC; May-Lorie Saint Laurent, JD-VRTAC & Demand-Side RRTC: The Creation, Implementation, and Challenges of Rolling Out an LMI Dashboard in Alabama and Preliminary Perspectives of Users
BREAKOUT ROOM: SECTOR STRATEGIES
Moderator: Russ Thelin, JD-VRTAC
 Kartik Trivedi, JD-VRTAC & Demand-Side RRTC; Mark Schultz & Janet Drudik, Nebraska Vocational Rehabilitation: "On the Origin of Species": Evolution of Middle Skills Training by Natural Selection Steve Marshall, South Carolina Vocational Rehabilitation Department: How South Carolina VR uses sector strategies to serve the dual customer

• Jennifer Scilacci, Colorado Division of Vocational Rehabilitation: How Colorado VR uses sector strategies to serve the dual customer

— SCHEDULE • WEDNESDAY, AUGUST 2

BREAKOUT ROOM: CRPS AND BUSINESS ENGAGEMENT POTOMAC/PATUYENT

Moderator: Laurie Ford, JD-VRTAC

- Betsy Hopkins, Maine Division of Vocational Rehabilitation: How Maine DVR partners with CRPs to engage business
 Shannon Myers: Iowa Department for the Blind:
 - How Iowa Dept. for the Blind partners with CRPs to engage business

2:15-3:00pm

GENERAL SESSION PANEL: BUSINESS PANEL - BUSINESS PERSPECTIVE ON

Moderator: Kathy West-Evans, Council of State Administrators of Vocational Rehabilitation (CSAVR) National Employment Team (NET), JD-VRTAC & Demand-Side RRTC

- Kathy Burris, Workforce Initiatives Manager, Focus Group Lead Abilities and Abundance, CVSHealth
- TBD

3:05–3:50pm

GENERAL SESSION PANEL: WORK-BASED LEARNING EXPERIENCES – STARBUCKS IN MARYLAND......REGENCY BALLROOM

Moderator: Neil McNeil, JD-VRTAC & Demand-Side RRTC

- Jim Evans, Jessica Hawes, Jonathan Barad, Khristopher Bailey Maryland DORS
- Melanie Hood-Wilson, Community College of Baltimore County
- Aaron Thompson & Denise Jameson, Starbucks

3:50-4:00pm BREAK

4:00-5:00pm

LMI and the Demand Side RRTC Projects: Dashboards, Surveys, Interviews, and Sample Analysis

- Interactive demonstration of the ADRS LMI Dashboard | Michael Quinn and Milton Moats, Alabama Department of Rehabilitation Services
- Key survey findings from the Business Relations Survey | May-Lorie Saint Laurent, JD-VRTAC & Demand-Side RRTC
- Qualitative Interviews of VR counselors using LMI in Alabama | Melissa Alford, Demand-Side RRTC
- LMI Catalog: Using LMI in VR | Kartik Trivedi & May-Lorie Saint Laurent, JD-VRTAC & Demand-Side RRTC
- LMI & the JD-VRTAC: Integrating LMI into VR Practice at the Connecticut Bureau of Education & Services for the Blind | Jonathan Richmond, Connecticut Bureau of Education and Services for the Blind

Apprenticeships

- Apprenticeship programs with Arkansas VR | Jonathan Bibb, Arkansas Rehabilitation Services
- Apprenticeship Programs and Disability | Tom Hooper, Jobs for the Future, JD-VRTAC

Internships and Business Partnerships

- Internships and VR Business Partnerships | Mary Otiato & Joey Buizon, Massachusetts Commission for the Blind
- USBLN Mentoring Program | Keri Gray, USBLN
- Pennsylvania's Training Program with Starbucks | Ralph Roach, Pennsylvania Office of Vocational Rehabilitation

Customized Training Programs and Partnerships

- Customized Training Partnerships with Business and the technical college system | Steve Marshall, South Carolina Vocational Rehabilitation Department
- Customized Training Partnerships with Deltech | Ashley Kavanagh, Delaware Division of Vocational Rehabilitation
- Partnership Training Programs with VR | Melanie Hood-Wilson, Community College of Baltimore County
- Customized Training Partnerships with Business | Jim Evans, Maryland Department of Rehabilitation Services
- Middle Skills Training Program in Healthcare | Kartik Trivedi, JD-VRTAC & Demand Side RRTC

The Progressive Employment Model Learning Collaborative

- Progressive Employment Research Findings (Progressive Employment vs. Business as usual): Susan Foley & Dennis Moore, Demand-Side RRTC
- Progressive Employment Video Series: DeBrittany Mitchell, JD-VRTAC & Demand-Side RRTC
- Hugh Bradshaw, Vermont Vocational Rehabilitation
- Libby Stone-Sterling, Maine Division of Vocational Rehabilitation
- Morgan Rincon, Oregon Commission for the Blind
- Mark Shultz, Nebraska Vocational Rehabilitation

Career Pathways

- Advanced Manufacturing Supplement Career Pathways Tish Harris, Virginia Department for the Blind and Visually Impaired
- UpSkill/Backfill Model Career Pathways Project Janet Drudik, Nebraska Vocational Rehabilitation
- Job-Driven Career Lattices Project Ashley Kavanagh, Delaware Division of Vocational Rehabilitation

Assistive Technology Strategies with Business and Work-Based Learning

- Mary Otiato & Joey Buizon, Massachusetts Commission for the Blind
- Amanda Gerson, New Jersey Commission for the Blind and Visually Impaired
- Jason Clary, Oregon Commission for the Blind
- Kevin Markel. Texas Workforce Commission Blind Services Division

5:00pm

ADJOURN

PRESENTERS

MELISSA ALFORD

Research Study Coordinator Institute for Community Inclusion Demand-Side RRTC

JONATHAN BIBB Director of Arkansas Career and

Training Institute Arkansas Rehabilitation Services

HUGH BRADSHAW

Employment Services Manager Vermont Vocational Rehabilitation Demand-Side RRTC

JOEY BUIZON

Supervisor of Employment Services Massachusetts Commission for the Blind

KATHY BURRIS

Workforce Initiatives Manager Focus Group Lead Abilities and Abundance **CVSHealth**

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Director of Orientation and Career Center Oregon Commission for the Blind

JANET DRUDIK Program Director

Nebraska Vocational Rehabilitation **JIM EVANS** Assistant Director at the Workforce &

Technology Center Maryland Division of Rehabilitation Services

JOHN FICCA Director Hands on Education

DR. SUSAN FOLEY Senior Research Fellow Institute for Community Inclusion Demand-Side RRTC

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Executive Director New Jersey Commission for the Blind and Visually Impaired

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Coordinator of Vocational **Rehabilitation and Transition Services** New Jersey Commission for the Blind and Visually Impaired

KERI GRAY

Program Manager **Rising Leaders Initiatives** United States Business Leadership Network

TISH HARRIS

Career Pathways for Individuals with **Disabilities Project Coordinator** Virginia Department for the Blind and Visually Impaired

JESSICA HAWES

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Knowledge Translation Associate Institute for Community Inclusion JD-VRTAC & Demand-Side RRTC

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LINDA MOCK Senior Policy Fellow and Program Specialist Institute for Community Inclusion JD-VRTAC & Demand-Side RRTC

DR. DENNIS MOORE

Professor Emeritus Population & Public Health Wright State University Consultant, Demand-Side RRTC

SHANNON MYERS Employment Specialist Iowa Department for the Blind

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Chief of Staff and Director of Policy Massachusetts Commission for the Blind

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Program Evaluation Coordinator and Functional Business Intelligence Lead Alabama Dept of Rehabilitation Services

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Coordinator CTBureau of Education and Blind Services

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MARY WRIGHT

Director, Employer Alliances Jobs for the Future JD-VRTAC

YVONNE WRIGHT

Director of Workforce Development and Business Outreach Missouri Vocational Rehabilitation

Demand-Side RRTC

SCHEDULE • THURSDAY, AUGUST 3

8:45–9:00am	
WELCOME	
Julisa Cully and Cecilia Gandolfo, JD-VRTAC	

SESSION 2: ADVANCING HUMAN CAPITAL	
9:00–9:35am GENERAL SESSION PANEL: JOB-DRIVEN TRAINING Moderator: Cecilia Gandolfo, JD-VRTAC • VR: Training from the VR Perspective Joe Marrone, JD-VRTAC • Business: Training from the Vendor & Business Perspective John Ficca, Hands on Education Services Lori Nairne, HR Director at Grand Hyatt Washington	
 9:40–10:25am GENERAL SESSION PANEL: DEMAND-SIDE RESEARCH FINDINGS ON BUSINESS RELATIONS	
SESSION 3: YOUTH AND EARLY CAREER 10:40–11:20am	
 GENERAL SESSION PANEL: BUSINESS ENGAGEMENT STRATEGIES FOR WORKING WITH YOUTH Moderator: Joe Marrone, JD-VRTAC & Demand-Side RRTC Progressive Employment and Work-Based Learning with Jobs for Maine's Graduates: Betsy Hopkins and Libby Stone-Sterling, Maine Division of Vocational Rehabilitation Engaging business to Hire Minors: Ralph Roach, Pennsylvania Office of Vocational Rehabilitation 11:25am–12:15pm 	
BREAKOUT ROOM ROUNDTABLES ON WORK-BASED LEARNING FOR YOUTH	
 ROUNDTABLE 1: YOUTH-FOCUSED APPRENTICESHIPS Facilitator: Jeanne Miller, JD-VRTAC Steve Marshall, South Carolina Vocational Rehabilitation Department Kim Osmani, Oklahoma Department of Rehabilitation Services ROUNDTABLE 2: YOUTH-FOCUSED INTERNSHIPS Facilitator: Vito DeSantis, JD-VRTAC & Demand-Side RRTC Joey Buizon & Mary Otiato, Massachusetts Commission for the Blind 	

ROUNDTABLE 3: YOUTH-FOCUSED CUSTOMIZED TRAINING PROGRAMS POTOMAC/PATUYENT

Facilitator: Mary Ann Bedick, JD-VRTAC

• Jocelyn Langrehr & Ashley Kavanagh, Delaware Division of Vocational Rehabilitation

12:20-12:40pm

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FINAL REMAR	KS AND ADJOURN		REGENCY BALLROOM

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